



**Key Wardrobe Staples  
&  
The Capsule Wardrobe**

# why you are struggling



- ❖ Not knowing what to buy – so you buy random things
- ❖ No wardrobe strategy – you buy what you want, not what you need
- ❖ Inconsistency with your lifestyle – you have clothes but not the right clothes
- ❖ Lack of staples and basics – you don't have the foundation to build on
- ❖ Wrong ratios of colours – you can't mix and match properly



# wardrobe structure



# Wardrobe staples

Wardrobe staples are pieces that provide a solid foundation for your wardrobe. They are not necessarily a separate entity in your wardrobe and are usually integrated into your situational wardrobe.

Here are some staples that work for pretty much every wardrobe:

- *Straight or skinny leg jeans*
- *White/ivory shirt or blouse*
- *Cashmere/wool jumper*
- *Tapered leg trousers*
- *A neutral blazer*
- *Denim shirt*
- *A neutral t-shirt*





*Jeans*



*Shirt/blouse*



*Jumper*



*Trousers*



*Blazer*



*Denim shirt*



*T-shirt*



**wardrobe**  
*staples*



# Structuring steps

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- ❖ Check whether you have enough staples across categories mentioned above



*Seasonal*  
**wardrobe**



*Seasonal* **staples**



*light blazer*



*light bottoms*



*denim jacket*



*trench*



*biker jacket*



*cardigan*



*coat*



*parka/puffer*



**wardrobe**  
*staples* +  
**seasonal**  
*staples*

# Structuring steps

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- ❖ Check whether you have enough staples across categories mentioned above
- ❖ Check if you have the right seasonal staples



*Trendy/Statement*  
**wardrobe**

# wardrobe structure





*Statement vs Basic*





Trends don't have to be one-season fads. You can go for slow fashion and those trends last for a few seasons. Leather is a good example of slow fashion.



*leather bottoms*



Accessories are a great way of introducing trends or statement pieces into your wardrobe



*accessories*





# Structuring steps

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- ❖ Check whether you have enough staples across categories mentioned above
- ❖ Check if you have the right seasonal staples
- ❖ Check the ratio of statement vs basic pieces
- ❖ Investigate current trends and see what you could introduce to the wardrobe

# *Situational* **wardrobe**

**WORK**

**WEEKEND**

**SOCIALIZING**

**HOBBY**

**SPORT**

**FORMAL OCCASIONS (WEDDINGS, BALLS, FUNCTIONS)**

**OTHER**

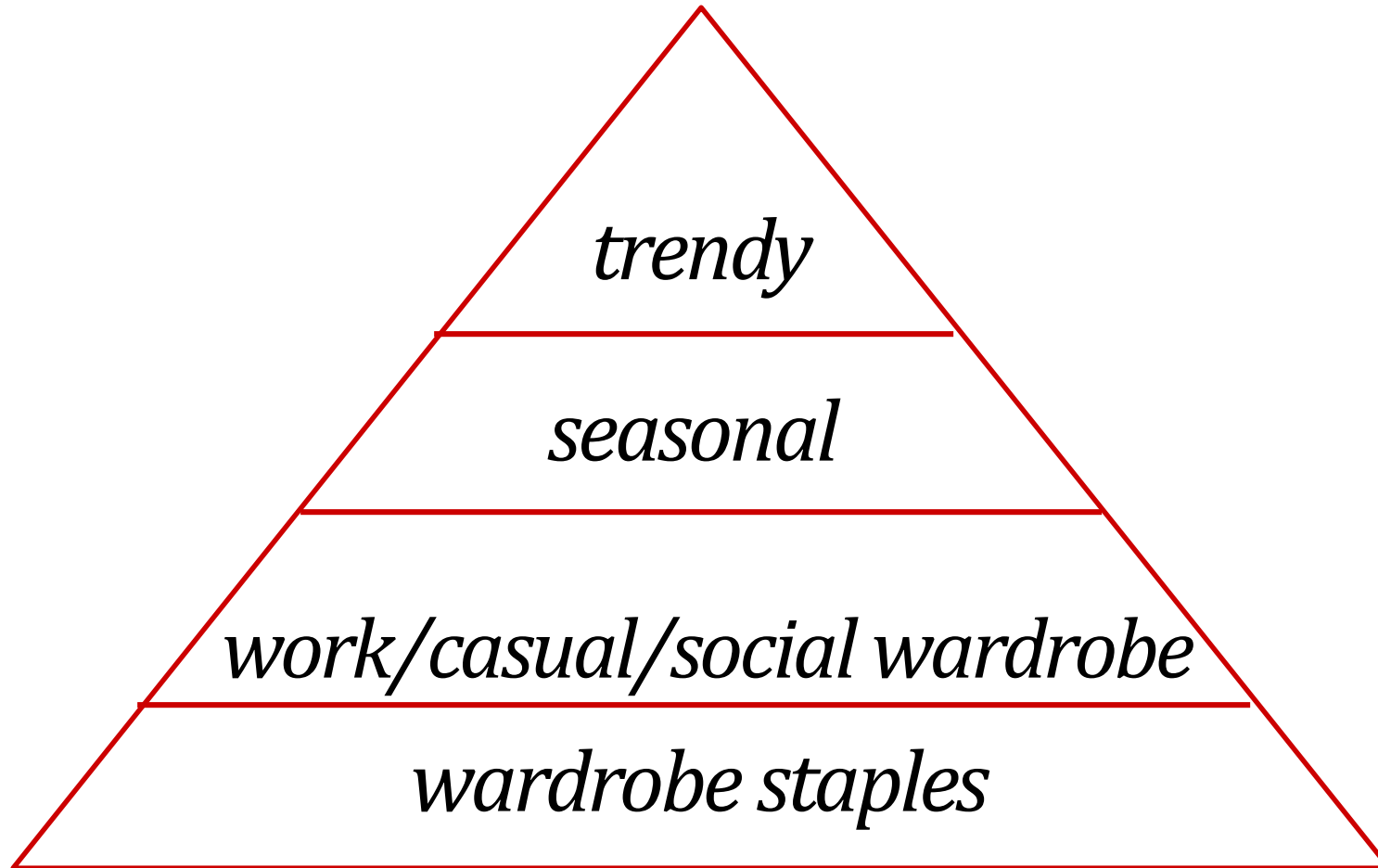
**%**

```
graph LR; A((lifestyle)) --> B((situational wardrobe))
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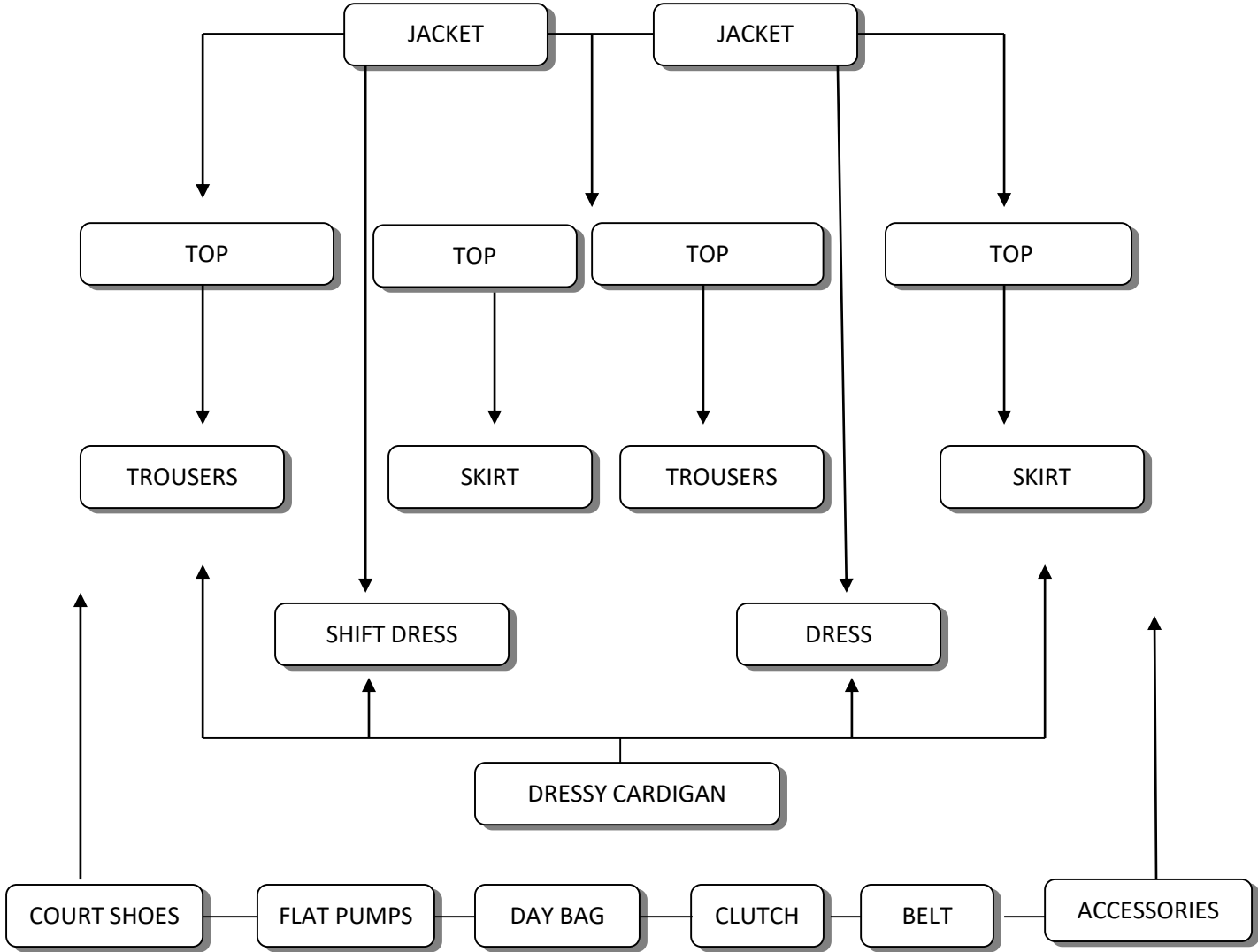
**lifestyle**

**situational  
wardrobe**

# wardrobe structure



# work capsule





















# Structuring steps

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- ❖ Check whether you have enough staples across categories mentioned above
- ❖ Check if you have the right seasonal staples
- ❖ Check the ratio of statement vs basic pieces
- ❖ Investigate current trends and see what you could introduce to the wardrobe
- ❖ Try to gather a capsule within each segment of your wardrobe (for work/weekend/going out, etc)

**key factors**  
*for selecting  
anchor pieces  
& capsule staples*





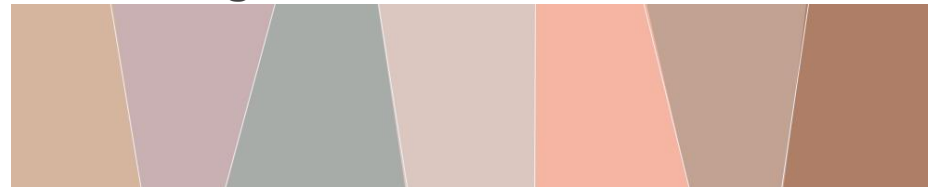
**colour**

# *A little bit of* **colour theory**

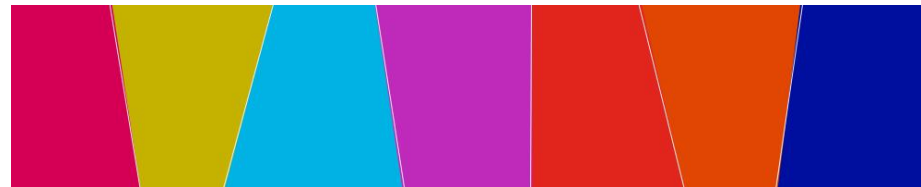
***Dark basics*** : basic colours are dark hues like navy, black, chocolate brown, bottle green, burgundy, ink, charcoal, etc.



***Neutral basics*** : neutral colours are light soft hues like white, cream, taupe, sand, stone, beige, camel, etc.



***Bright/accent colours*** : these are all the bright hues on the colour wheel.



# co-ordinating *colours*



*darks*

*neutrals*

*brights*



*darks + neutrals + brights*



*darks + neutrals*



*brights+ neutrals*

# *Colour palette* **ratios**

*The right distribution of colours across the wardrobe layers is very important.*

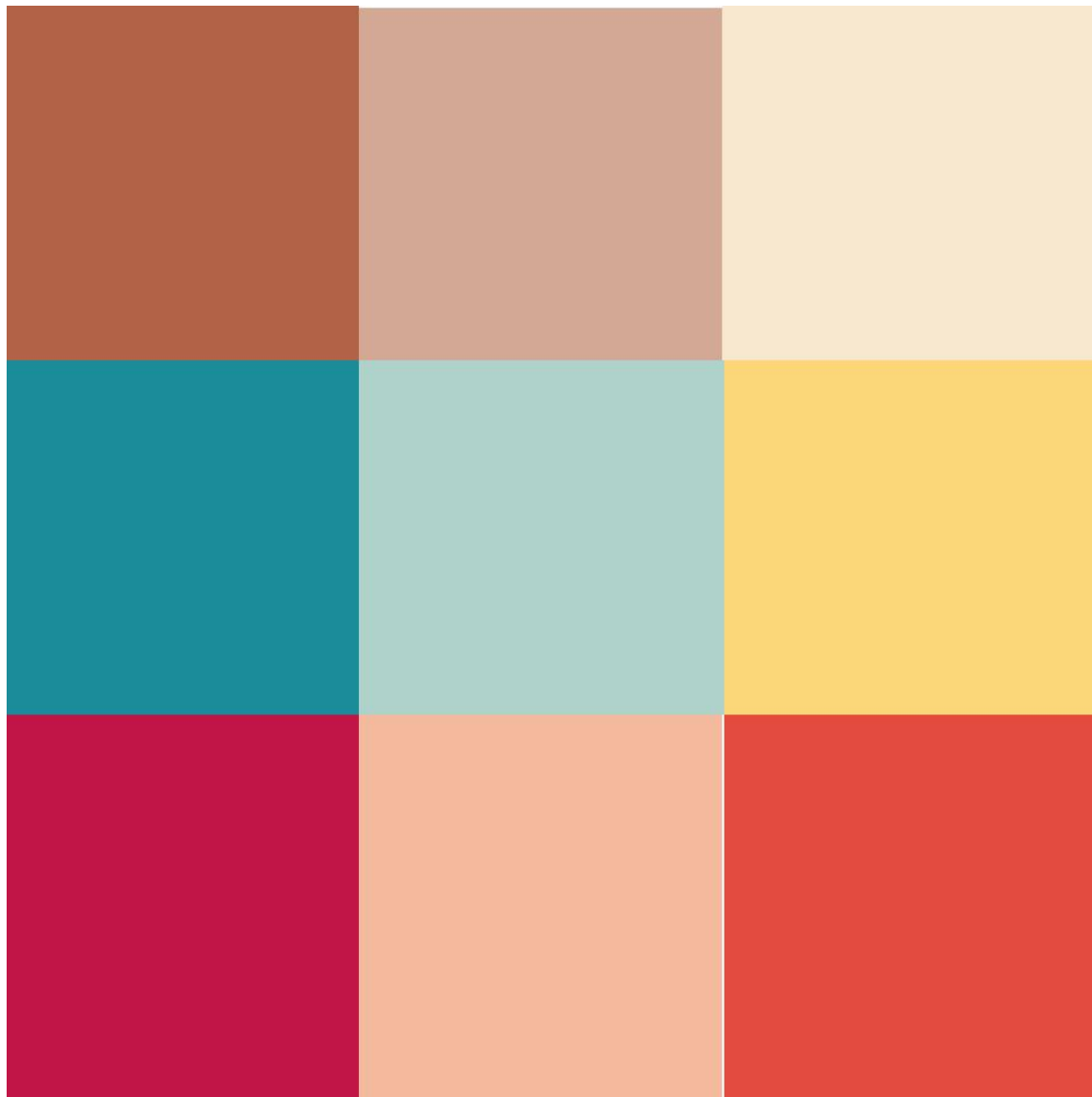
## **For autumn/winter wardrobe:**

- Dark colours – 60%
- Neutral colours – 20%
- Bright colours – 20%

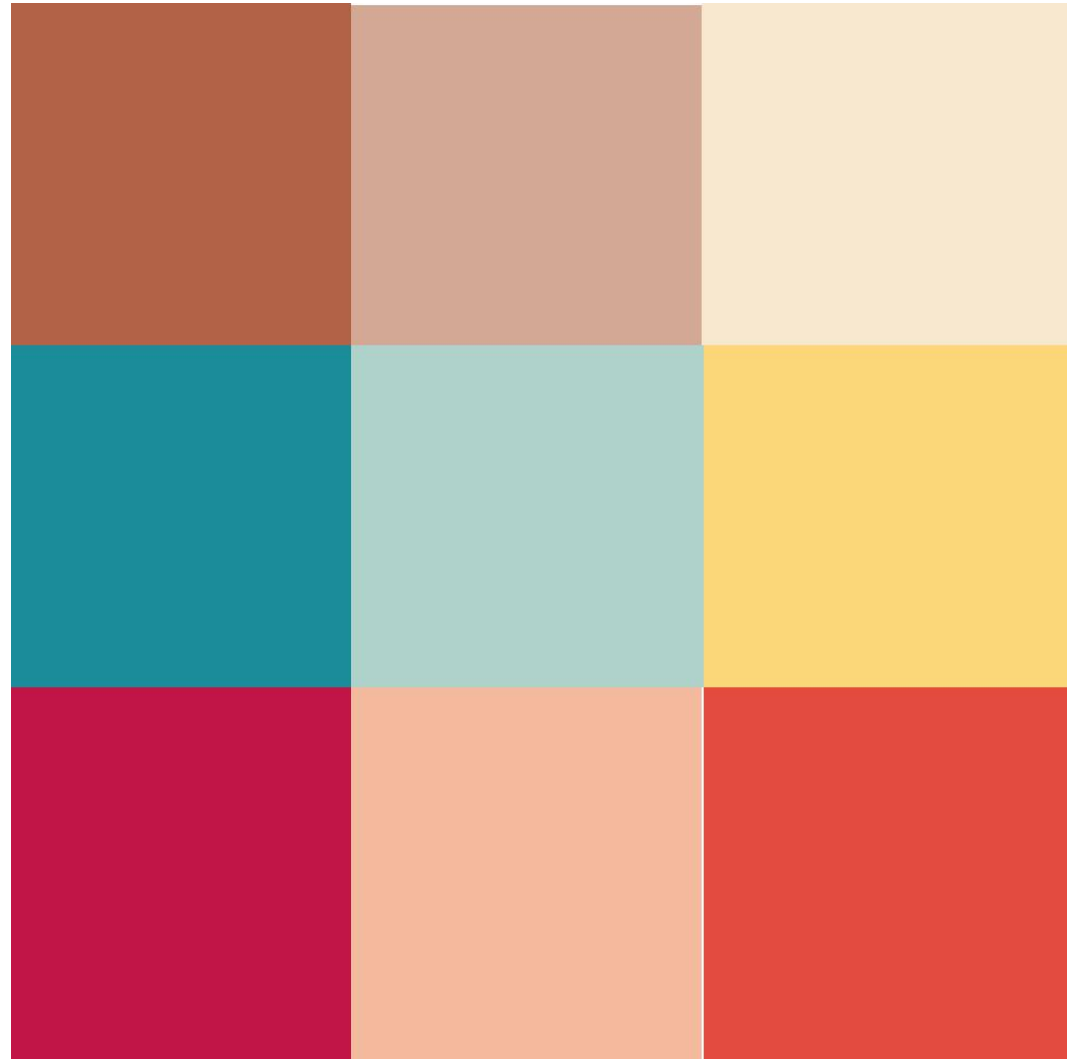
## **For spring/summer wardrobe:**

- Dark colours – 40%
- Neutral colours – 30%
- Bright colours – 30%



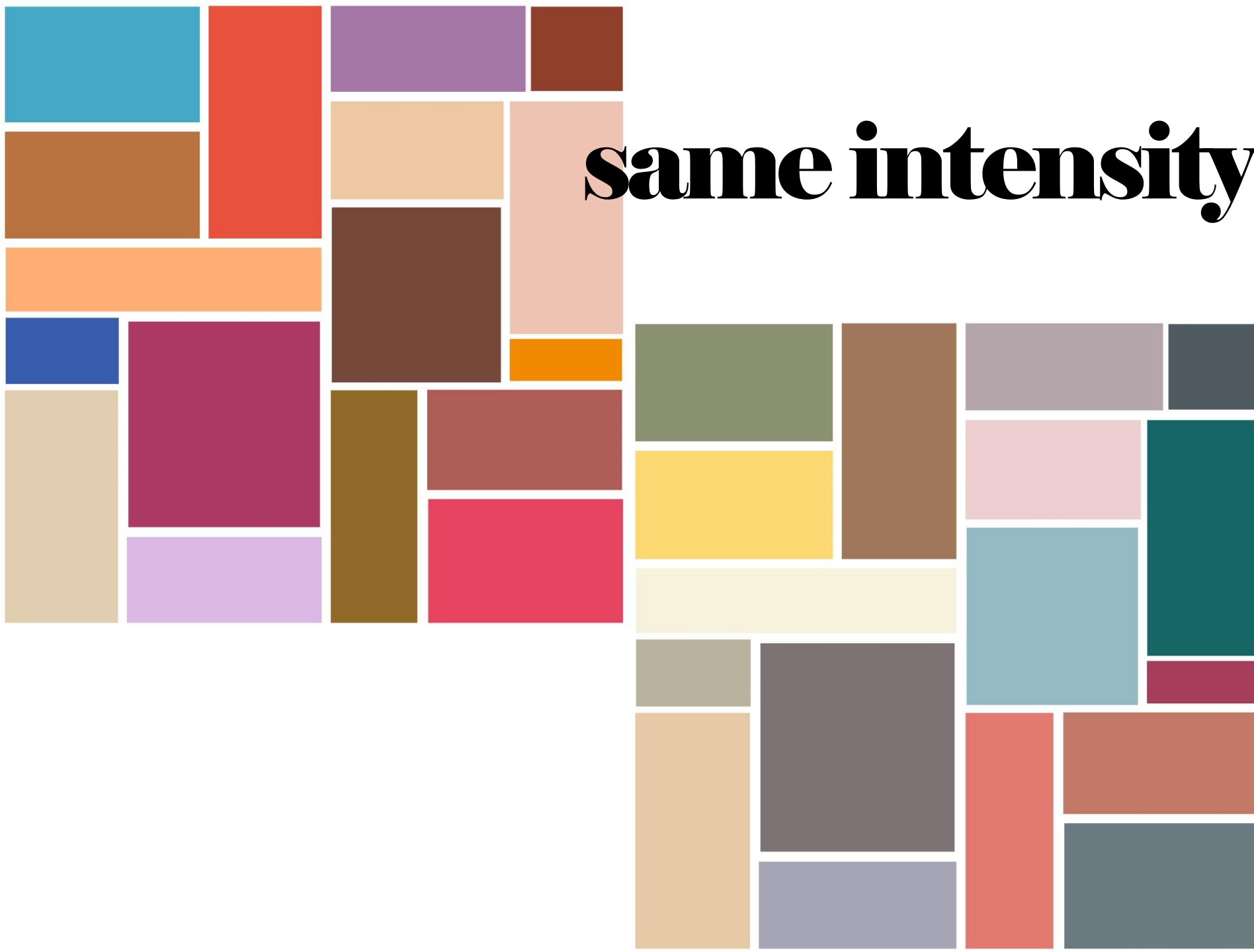


**capsule**  
*colour palette*



**wardrobe**  
*colour palette*

**same intensity**





**function**





**fabric**



cut

















# Structuring steps



- ❖ Check whether you have enough staples across categories mentioned above
- ❖ Check if you have the right seasonal staples
- ❖ Check the ratio of statement vs basic pieces
- ❖ Investigate current trends and see what you could introduce to the wardrobe
- ❖ Try to gather a capsule within each segment of your wardrobe (for work/weekend/going out, etc)
- ❖ See if you have enough basic cut pieces within your capsules
- ❖ If you can't put a capsule together and have too many random items, see which capsule principle you failed on (colour, function, fabric or cut)



# 4 to 1 method













# basic footwear















# basic bags



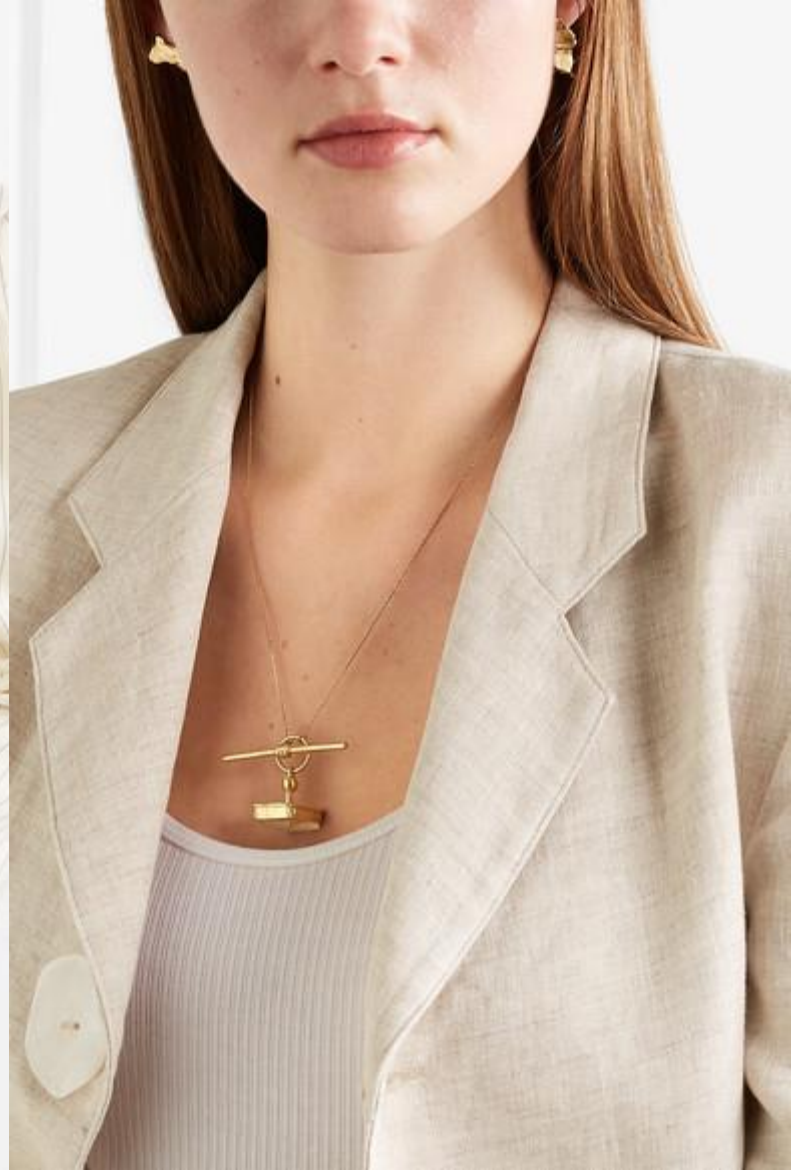




# basic belts



# basic jewellery





# Structuring steps



- ❖ Check whether you have enough accessory staples across categories mentioned above